

## **“Hey 5<sup>th</sup> Graders! Want to go to a magnet school next year?”**

**Choices Middle School Magnet Campaign Digital Marketing Kit**

**Monday, October 2 - Thursday, November 30**

**Start Date:** Monday, October 2

**Kill Date:** Thursday, November 30

### **Link to all digital marketing graphics:**

[https://www.dropbox.com/sh/4fh6om28x5n4j8d/AABfqCNCXTG\\_gCvuYLyshqJpa?dl=0](https://www.dropbox.com/sh/4fh6om28x5n4j8d/AABfqCNCXTG_gCvuYLyshqJpa?dl=0)

### **Included:**

- Magnet Application Period - Elem - FB Post
- Magnet Application Period - Elem - School Web Slider - link to <http://bit.ly/choices-events>
- Magnet Application Period - Elem - Twitter Post

### **Verbiage for social media:**

#### **Facebook: (attach the FACEBOOK graphic)**

Do you have a 5<sup>th</sup> grader that is interested in going to a magnet school next year? The application period for middle and high school magnet schools is October 1 - December 1, 2017. Learn more at <http://bit.ly/choices-events>

Apply today!

#### **Twitter: (attach the TWITTER graphic)**

Have a 5<sup>th</sup> grader interested in attending a magnet school next year? Application period is Oct 1-Dec 1. Learn more <http://bit.ly/choices-events>