

Wekiva Elementary School 2009-2010
PTA Executive Board Meeting Summary
March 3, 2010

In Attendance: Mike Pfeiffer, Michelle Robinson, Lisa McCauley, Meghan Davidson,
Lisa Romine, Laura Evelev, Jill Mahramus, Misa Mills, Mary DeBonville, Rebecca
Hanners, Trisha Tamm, Edith Goldfarb, Damarys Melendez, Melinda Treu, Suzanne
Clifford

Florida PTA Vision- Making every child's potential a reality

1. Committee Chair Reports
 - a. Teacher Appreciation Committee- Mary DeBonville reports that Teacher Appreciation Week is May 3-7. A Papa John's luncheon is planned for them. To show our on going appreciation, PTA plans to donate \$1000 towards the teacher's big EOY luncheon at Bonefish.
 - b. Family Dinner Committee- Trisha Tamm reports that plans are being finalized for the April 20th event. LBHS volunteers will be helping out. O'Boys will handle the catering. The art show will take place with displays from every child at Wekiva. Music performances will be in the PE Pavillion. Ice Cream floats will be available for purchase. The ingredients for the floats will be donated, and all of the money earned will go to support technology. Parent volunteers will be needed for preparation and set up. Many balloons will need to be blown up. Ms. Robinson will reserve the Speech testing room to store the balloons the day of the event.
 - c. Honor Roll Committee- Lisa McCauley reports that preparations for the next Honor Roll celebration event are under way. Help is needed for set up and photography. It is also necessary to find a back up person to wear the Koala suit.
2. Call to order- The Executive Board meeting is called to order at 6:36 PM.
3. Ways and Means- Misa Mills reports. Vendor presentations from Boosterthon and Entertainment are scheduled for this evening.
 - a. Boosterthon presents with a new theme for next year: Leadership Launch. Their goal is to launch the leaders of tomorrow by teaching children they can learn and achieve. The pledge drive will be structured in the same way as last time but with an on-line option for pledges. Some concerns that arose with this year's fundraiser will be addressed by a more proactive management of the program on our end. We would like to aim for a Fun Run in the beginning of October, as we will still have Entertainment Book at the beginning of the school year. Matt prefers that we would use Boosterthon as our one and only fundraiser, but agrees to keep our business as we are firm about having both. JT will remain our Team Leader, as his familiarity with our past Fun Run will help our transition with a new Ways and Means VP.
 - b. Entertainment Book presents. Wekiva is congratulated for receiving two awards at their recent luncheon. We were awarded the Loyalty award for partnering with them for the last 10+ years. We were also given a Top Seller award for being the top seller in Central Florida. We were their largest contributor to the Foundation, which received a \$1.88 from every Entertainment Book that was sold by our school. Kim outlines some changes for next year's book. The cost of the book will be \$30. There will be a sheet of \$5 discount cards for 4 or 5 vendors. These cards may be used over and over. There are many new incentives outlined on a

handout. A copy of the handout is attached to the hardcopy of this report.

- c. Vote- Presentations are concluded and presenters Matt and Kim each leave after their respective presentations. The Board conducts a vote for the 2010-2011 fundraisers. It is unanimous to keep Entertainment Book as our first fundraiser of the year, followed by Boosterthon Fun Run later in the Fall. Ms. Robinson will look at dates for both.
4. Approval of Minutes- the minutes were approved.
5. Legislative report- Jill Mahramus reports that she attended the SCCPTA meeting and received information on the Florida PTA position statements. A copy of the handout is attached. Jill also heard a presentation by Dr. Vogel about the funding challenges faced by our school district. A copy of the Power Point slides for this presentation are attached. The Board feels that it is crucial to educate our parents on two important issues: the sales tax initiative and class size amendment. We will invite Dr. Vogel to speak at our April meeting. We will check to see if he prefers a Board meeting or if it would be possible to have a larger audience including parents and members of the community. Our parents will want to hear how funding issues will impact our school, including a possible remodel.
6. Treasurer's Report- Melinda Treu reports cash in bank approximately \$24,000. Any budget surplus has been moved to allow for an ink donation of \$2,500. A copy of the report is attached.
7. Principal's Report- Mr. Pfeiffer reports on the current challenges faced by our school. We did not make Annual Yearly Progress last year, and attaining that goal for the current year seems impossible given the way progress is calculated. Our students continue to make great strides on the PMA.
8. Unfinished Business
 - a. Nominating Committee- Most Board positions have been filled for next year. There is still an opening for VP of Legislation. Fall Festival and Reflections still need chairpersons. The next PTA Newsletter will advertise these openings.
9. New Business- Volunteers are needed for the Teacher's Supply Depot.

Adjourn- the meeting is adjourned at 8:31 PM.